

LIVINGSTONE LAUNCHES WEBSPY® INTO US MARKET

Product launch at COMDEX Las Vegas a success for Livingstone

Livingstone Group Limited released its Internet management tool WebSpy® to the global market through a launch at the world's largest and most prestigious IT trade show, COMDEX.

Livingstone's Managing Director, Mr Jack Andrys, said COMDEX was an outstanding success and more than achieved its goal of promoting WebSpy® to the world's largest IT market, North America.

"Our primary purpose in exhibiting at COMDEX was to attract the interest of software distributors who cater to the North American market." Mr Andrys said.

"The interest we received from distributors, buyers and, most importantly, strategic partners was outstanding. We are now negotiating with several alliance partners to determine the best approach for penetrating the North American market and we will begin to establish an office in the region in February"

"Thanks to the success of COMDEX, our aim to create a global profile for WebSpy® has been further reinforced by interest from strategic partners around the world. Operations from Webman Technology Ltd, Livingstone's majority owned sales and distribution office in London, have also been enhanced by COMDEX. Webman is now negotiating with key distributors in France, Germany and Austria.

More than 200,000 technology buyers visited COMDEX. The exhibition is widely revered as the industry launch pad for new products and innovative technologies - evident in the intense floor activity, as more than 2,100 vendors showcased thousands of new products.

WebSpy® assists organizations and concerned employers to monitor their internet usage by providing detailed information on Internet browsing patterns in real time.

The newest addition to the family, WebSpy® Sentinel, eliminates the dependence of the original software on proxy server or firewall applications, significantly broadening its market penetration. The next release of Sentinel will mark another milestone in the application's development, with the inclusion of email monitoring. WebSpy Sentinel Version 2.0 will be released in late January.

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